



C. U. Shah University

Bachelor of Business Administration

W.E.F. JUNE 2015

SEM VI

Sr. No.	Branch Code	Subject Code	Name of the Subject	Teaching Hours / Week				Credits	Evaluation Scheme / Semester										
				Th	Tu	P	Total		Theory Exam				Practical Exam				Total Marks		
									Sessional		University		Internal		University				
				Marks	Hr/s	Marks	Hr/s		Marks	Hr/s	TW	Marks	Hr/s						
1	01	4MS06SMT1	Strategic Management	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
2		4MS06MIS1	Management Information System	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
3		4MS06SCM1	Supply Chain Management	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
4		4MS06MAT1	Management Accounting	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
5		4MS06SEM1	Seminar	-	-	-	-	4	-	-	-	-	30	-	-	70	-	100	
6		4MS06RSP1	Research Study Project	-	-	-	-	4	-	-	-	-	30	-	-	70	-	100	
Specialisation-2 (Any One)																			
7	01	4MS06SBM1	Strategic Brand Management	4	-	-	4	4	30	1.5	70	3	-	-	-	-	-	100	
7		4MS06SFM1	Strategic Financial Management																
7		4MS06SHM1	Strategic Human Resource Management																
Total								28	150	-	350	-	60	-	-	140	-	700	

Th-Theory, Tu - Tutorial, P- Practical, TW - Term Work

Note - Theory _____1Hr = 1 Credit

Tutorial / Practical __2Hr = 1 Credit